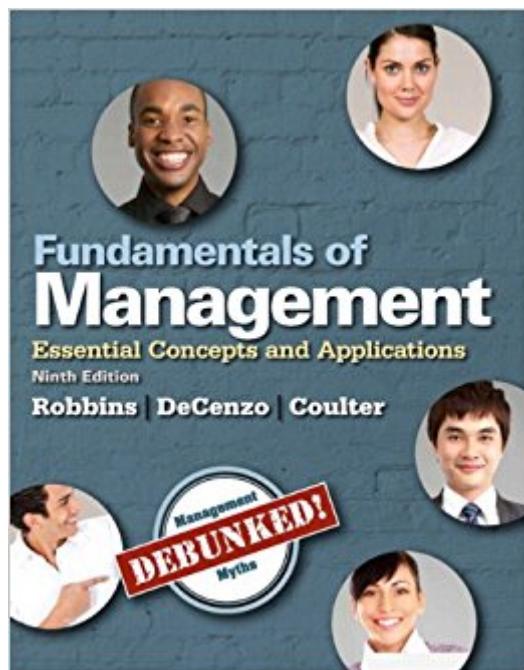


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Fundamentals Of Management: Essential Concepts And Applications (9th Edition)



Synopsis

For Principles of Management courses. The practical tools of management presented through in-depth practice Fundamentals of Management is a brief, paperback text that gives students more depth and breadth with practical tools to practice their management skills than any other textbook. The Ninth Edition introduces a new and exciting design and includes new chapter openers, case applications, and exercises. MyManagementLab for Fundamentals of Management is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams—resulting in better performance in the course—and provides educators a dynamic set of tools for gauging individual and class progress. This program will provide a better teaching and learning experience—for you and your students. Here's how:

- Personalize Learning with MyManagementLab: Inspire the exchange of new ideas and foster intriguing discussions with the abundant resources found in MyManagementLab.
- Encourage Students to Apply Concepts: Throughout the text, the authors provide examples of how concepts work, while providing an opportunity to practice and review material.
- Stay on the Cutting-Edge of Management Practice: There are always new issues and ideas confronting managers, which is why this edition now includes new and updated exercises, modules, and boxes.

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Customer Reviews

Stephen P. Robbins received his Ph.D. from the University of Arizona. He previously worked for the Shell Oil Company and Reynolds Metals Company and has taught at the University of Nebraska at Omaha, Concordia University in Montreal, the University of Baltimore, Southern Illinois University at Edwardsville, and San Diego State University. Dr. Robbins' research interests have focused on conflict, power and politics in organizations, behavioral decision making, and the development of effective interpersonal skills. His articles on these and other topics have appeared in such journals as *Business Horizons*, *California Management Review*, *Business and Economic Perspectives*, *International Management*, *Management Review*, *Canadian Personnel and Industrial Relations*, and *Journal of Management Education*. Dr. Robbins is a best-selling textbook author in the areas of management and organizational behavior. His books have sold in excess of three million copies and are currently used by students in more than a thousand U.S. colleges and universities, and have been translated into 16 languages. Dr. Robbins also actively participates in masters' track competition. Since turning 50 in 1993, he has set numerous indoor and outdoor age-group world sprint records. He has set numerous indoor and outdoor age-group world sprint records. He has won more than a dozen indoor and outdoor U.S. Championships at 60 m, 100 m, 200 m, and 400 m, and won seven gold medals at World Masters Championships. In 2005, he was induced into the Masters track & Field Hall of Fame. "Stephen P. Robbins" received his Ph.D. from the University of Arizona. He previously worked for the Shell Oil Company and Reynolds Metals Company. Since completing his graduate studies, Dr. Robbins has taught at the University of Nebraska at Omaha, Concordia University in Montreal, the University of Baltimore, Southern Illinois University at Edwardsville, and San Diego State University. Dr. Robbins' research interests have focused on conflict, power, and politics in organizations, as well as the development of effective interpersonal skills. His articles on these and other topics have appeared in such journals as "Business Horizons," the "California Management Review," *Business and Economic Perspectives*, *International Management*, *Management Review*, *Canadian Personnel and Industrial Relations*, and the "Journal of Management Education." In recent years, Dr. Robbins has been spending most of his professional time writing textbooks. In addition to "Management, Seventh Edition," these include "Organizational Behavior, Ninth Edition" (Prentice Hall, 2001); "Fundamentals of Management, Third

Edition," with David DeCenzo (Prentice Hall, 2001); "Supervision Today!, Third Edition," with David DeCenzo (Prentice Hall, 2001); "Business Today" (Harcourt, 2001); "Human Resource Management, Sixth Edition," with David DeCenzo (Wiley, 1999); "Managing Today!," Second Edition (Prentice Hall, 2000); "Essentials of Organizational Behavior, Sixth Edition" (Prentice Hall, 2000); "Training in Interpersonal Skills, Second Edition," with Philip Hunsaker (Prentice Hall, 1996); and "Organization Theory, Third Edition" (Prentice Hall, 1990). These books are used at more than a thousand U.S. colleges and universities, as well as hundreds of schools throughout Canada, Latin America, Australia, New Zealand, Asia, Scandinavia, and Europe. In Dr. Bobbins' "other life," he participates in masters' track competition. Since turning 50 in 1993, he has set numerous indoor and outdoor world sprint records. He's also won gold medals in World Veteran Games in 100m, 200m, and 400m. In 1995, Bobbins was named the year's outstanding age-40-and-over male track and field athlete by the Masters Track and Field Committee of USA Track & Field, the national governing body for athletes in the United States. "Mary Coulter" received her Ph.D. in Management from the University of Arkansas in Fayetteville. Before completing her graduate work, she held different jobs including high school teacher, legal assistant, and government program planner. She has taught at Drury University, the University of Arkansas, Trinity University, and since 1983, at Southwest Missouri State University. Dr. Coulter's research interests have focused on competitive strategies for not-for-profit arts organizations and the use of new media in the educational process. Her research on these and other topics has appeared in such journals as "Journal of Business Strategies, Journal of Business Research, Journal of Nonprofit and Public Sector Marketing, International Journal of Business Disciplines," and "Case Research Journal." In addition to "Management," Dr. Coulter has published two other books with Prentice Hall, "Strategic Management in Action," Second Edition, and "Entrepreneurship in Action." When she's not busy teaching or writing, she enjoys putting around in her flower gardens, playing the piano, reading all different types of books, and enjoying many different activities with husband Ron and daughters Sarah and Katie.

I am taking an Entrepreneur class, and was assigned this book. The content is good, and does a great job of providing accurate, helpful information. However, there is so many spelling error, weird ones with extra hyphens in words that really don't need them. I'm in the U.S., and checked the publishing location; maybe it's from the U.K. - I know we spell some words differently than the Brits. Nope, published in the USA. And the authors were even American. It makes me wonder who copy edited this; they shouldn't have been paid. Otherwise good book, but errors are an eyesore.

I found this textbook to be extremely essential to passing my Management course. Not only is it informative but I found it to be inspirational and uplifting. Whether you are taking a course in Management or not, this text helps guides you to be a greater leader with the skills to manage yourself and others. Plus it is easy to read with pictures and large font.

Good, up-to-date information. Generally well written. I do like the modern examples, shows the authors did their research to get good anecdotes. I don't like how the book is laid out, with all the side-bar type information. The info is good, but it makes reading the text difficult, as I'm getting distracted and having trouble with continuity of the text. The end-of-chapter stories are good, along with the web-based instruction that's extra. Over all, the authors write well and know their topic, as well as their audience.

Arrived with no missing pages but I wish it had a binder with it. It's definitely a less expensive alternative to a traditional text book. I also liked that I could throw a chapter in a folder and take it with me to work or on the train for reading without lugging a large text book. I found the test associated with the text publisher are not as closely linked as they could have been. There is a lot of tiring material in here and it gets redundant and cumbersome as you read on.

This text book is exactly what I needed for class. It was in perfect condition. It has a lot of good information. If anyone is interested in the fundamentals of management I would recommend this book.

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The book is perfect. Good condition and perfect for class

This was such a confusing and horrible textbook because it literally read like stereo instructions. I did not like that there were myths to bust at the beginning of each chapter and that there was so much word garbage on each page. The instructor explained the concepts much better in class to be honest.

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